
CONTENTS

Acknowledgments	ix
Introduction: The Great Experiment	xiii
ONE The Arrogance of Wealth	1
TWO Foresight and Emotion	16
THREE A Monstrously Big Thing	30
FOUR An Industrial Epic	55
FIVE The Death and Afterlife of Automobiles	77
SIX Cadillacs and Community	99
SEVEN Disenchanted with Detroit	130
EIGHT If We Can Put a Man on the Moon . . .	148
NINE The One Who Got It	176
TEN Out of My Dead Hands	193
ELEVEN Small Was Beautiful	207
TWELVE The Riddle of the Sport Utility Vehicle	231
Epilogue	253
Notes	267
Index	333