## Contents

Acknowledgments ix  
Introduction 1  

1 America: Land of Entrepreneurship in an Entrepreneurial Era? 9  
2 What Are Today’s Entrepreneurial Industries? 30  
3 Who Becomes an Entrepreneur? 40  
4 What Does the Typical Start-Up Look Like? 64  
5 How Are New Businesses Financed? 79  
6 How Well Does the Typical Entrepreneur Do? 97  
7 What Makes Some Entrepreneurs More Successful Than Others? 111  
8 Why Don’t Women Start More Companies? 125  
9 Why Is Black Entrepreneurship So Rare? 135  
10 How Valuable Is the Average Start-Up? 146  

Conclusion 160  
Notes 167  
Index 201